

Stories of Success and Inspiration

DREAMS

Dreams Come True With Isagenix®

2008-2009





DREAMS COME TRUE...

IT'S HAPPENING EVERY DAY.

Krista lost more than half of her body weight with Isagenix® and regained her life.

Hilari created a full-time income with her Isagenix business while staying at home with her newborn son.

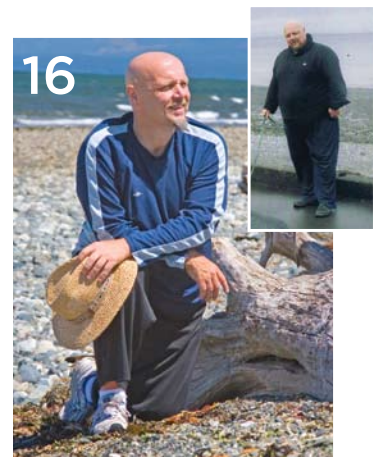
Loren boosted his health and endurance and now shares Isagenix with the professional athletes he trains.

Isagenix® has changed the lives of hundreds of thousands of people across the world who have discovered greater health and financial independence with its amazing products and generous compensation plan.

With each inspiring story, Isagenix is accomplishing its vision: *to impact world health and free people from physical and financial pain*. No matter who you are or where you are, you can change your life.



ISAGENIX®



contents

Weight Loss & Health	2
100 & 200 Pound Club	10
IsaBody Challenge™	16
Business Success — Full Time	18
Business Success — Part Time	22
Athletes	24
Health Care Professionals	28
Top Leaders	32



weight loss & HEALTH

Embracing the Isagenix® lifestyle of Nutritional Cleansing and enriching the body with essential vitamins and minerals has helped hundreds of thousands of people improve their health and wellness and experience safe, lasting weight-loss success. Where fad diets have failed to help many people attain the body and health they desire, Isagenix has produced amazing results that go beyond the short-term because it's a lifestyle.

Isagenix systems offer a complete approach to greater health and wellness with a cleansing component, low-calorie meal routine and infusion of essential nutrients. This powerful combination has helped people to change their lives in remarkable ways. Whether it's getting back to a previous size, shedding pounds for a special occasion or sparking a lifestyle change — Isagenix has the formula to generate life-changing results. We've helped thousands change their lives — you could be next!





Cindy, her husband Justin and their six children all use Isagenix® to stay healthy, lean and energetic.



Miss Utah Gives Back

— TO HER COUNTRY, COMMUNITY AND BODY —

Giving back is a passion and natural talent for 24-year-old Jill of Utah. She's a nurse, sergeant in the Utah National Guard, accomplished marathoner and a former Miss Utah. She also recognizes the importance of giving back to her body with Nutritional Cleansing.

Jill has competed in 12 marathons and was introduced to Isagenix® before an event. In addition to a strict cross-training workout, she also prepares for marathons weeks in advance by cleansing for two days and taking daily nutrients. She keeps a stash of Isagenix nutrients tucked in her pocket for the marathon course. Jill also cleanses to prepare for beauty competitions. She always travels with a blender to enjoy her favorite chocolate IsaLean® Shakes.

"As an athlete and confessed health food junkie, I've tried several kinds of nutrition bars and drinks, but nothing has compared to my experience with Isagenix. It has the most bang for your buck," says Jill. "Isagenix is the whole package. I feel energized and at my best, which helps me carry myself on stage or when running a marathon."

As a self-described "tomboy," Jill's commitment to community service led her to enter the beauty pageant world. She served a 12-month tour of duty in Afghanistan as a combat

medic. Through speaking in public about her experience overseas, friends encouraged her to enter a local beauty pageant. As a former Miss Utah, she embodies values near and dear to her heart — education, fitness, leadership and service. She uses her experience with Isagenix to promote healthy weight loss and proper nutrition to fellow beauty queens, athletes and young women.



"Nothing has compared to my experience with Isagenix. It has the most bang for your buck."

San Diego Marathon Runner is the “Picture of Health”

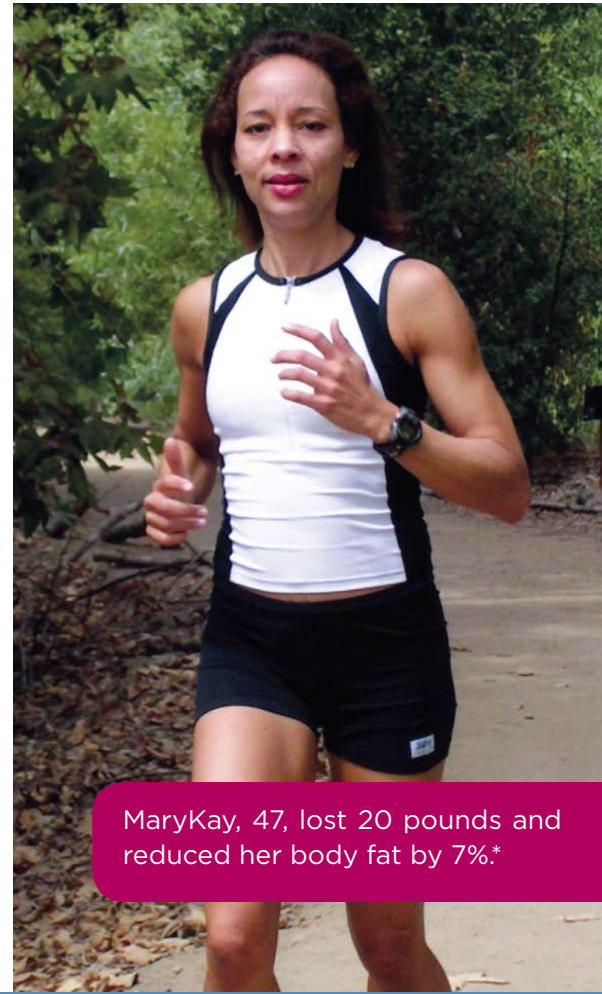
MaryKay is 47 years old, in the best shape of her life, and was voted among thousands as one of five winners for Prevention magazine and ABC News Now’s 2008 “Picture of Health” contest.

She turned to running as a stress-free outlet from a demanding 20-year career in the technology industry. At the age of 40, she began training for marathons. Her love of running ultimately inspired her to develop a be-

She has reached her absolute best with Isagenix® and helps others to do the same.

ginner’s half marathon training program, which has given more than 600 women the training, inspiration and support they needed to cross the finish line and achieve greater health and fitness. She lost 20 pounds and dropped her body fat by seven percent.* Most importantly, she reclaimed her energy, built greater endurance and learned to manage her food cravings.

“The ‘picture of health’ to me means feeling and looking good, being at my ideal weight and body shape, and having a healthy mind, body and spirit,” says MaryKay. “It’s knowing that I can accomplish anything, and it’s magnetic.”

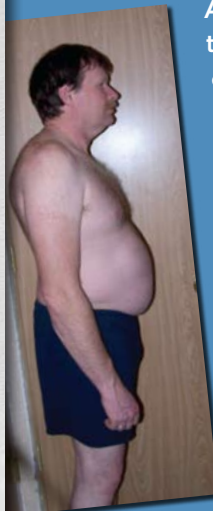


MaryKay, 47, lost 20 pounds and reduced her body fat by 7%.*



Jeff, 47, lost 29 pounds* and has energy to spare.

Big Game Guide Hunts for Greater Health



Alaska Big Game Guide Jeff used to stash freeze-dried food and a large candy bar in his 35-pound backpack when taking clients on hunts. Now the unhealthy staples have been replaced by nutrient-rich IsaLean® Bars in his quest to improve his health. Not only has he lost 29 pounds* with Isagenix®, but he even has energy to spare.

“I don’t need two extra bowling balls of weight to carry around,” laughs 47-year-old Jeff. “I feel great now. My energy level has increased and my stamina is incredible.”

*Results may vary.

RITA Puts on Her DANCING SHOES

Rita used to dance around her issues of lack of energy and sidestep losing weight. Now the only steps this active 56-year-old grandmother is learning are for ballroom dancing performances. She credits her youthful energy and newfound lifestyle to Isagenix®.

She's lost nearly 50 pounds and transformed from a size 18 to a size 8 with Isagenix.* Now she attends three weekly ballroom dancing sessions and says her weight loss even gave her the courage to try out for a 55-and-over dance group that performed at home games for the Detroit Pistons basketball team. Rita says she never would have taken up dancing if it hadn't been for Isagenix.

"I feel so good and people always tell me they wish they could bottle my energy," says Rita.



Rita, 56, lost nearly 50 pounds and went from a size 18 to an 8.*



Jennifer Falls in Love Twice

Jennifer met the love of her life several years ago and they began to plan their wedding. Then she met another love — Isagenix®. She wasn't overweight, but decided to try the Cleansing and Fat Burning System to shed some extra pounds and get healthy for her spring wedding. Jennifer lost 30 pounds and three dress sizes.*

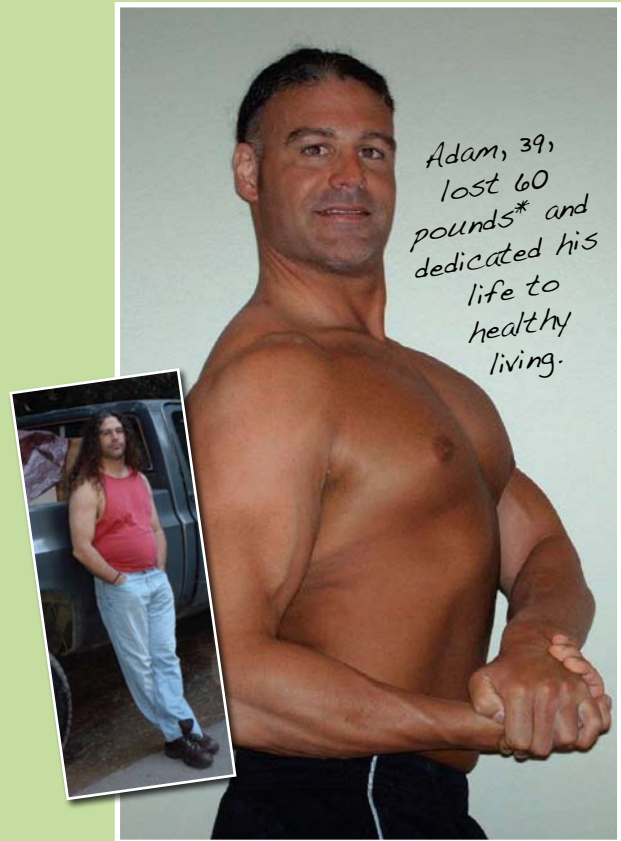
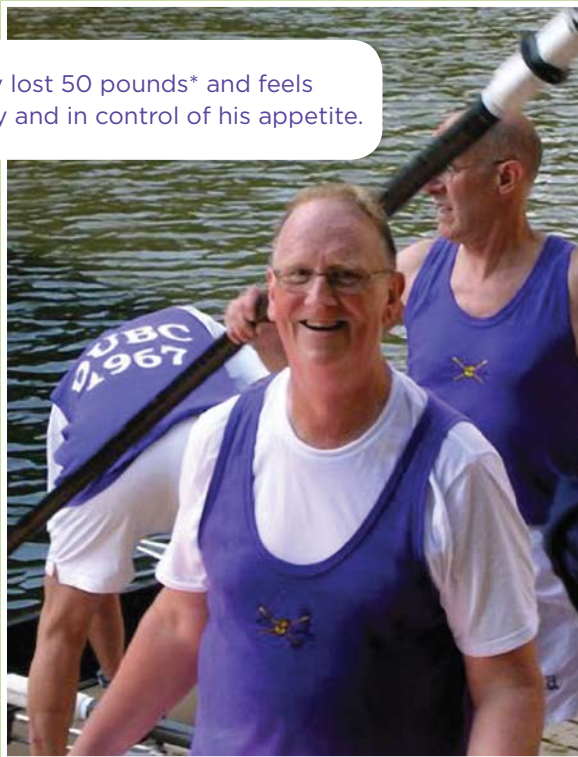
"I was on cloud nine the day of my wedding," says Jennifer. "I got up in the morning and was so excited and thought 'I'm skinny, I can put this little dress on!'"

As the huge doors of the church swung open on her wedding day, Jennifer walked confidently down the aisle on the arm of her father and says she felt "like a princess in a castle."

Jennifer lost 30 pounds and three dress sizes for her wedding.*



Harvey lost 50 pounds* and feels healthy and in control of his appetite.



ON THE SET

Film Director Learns About Isagenix®

Harvey is an Emmy® award-winning film director whose work includes TV shows such as "Melrose Place," "Beverly Hills, 90210," "Road to Avonlea," and a series of movies on the Hallmark Channel. Working on a film set is a food junkie's dream come true, according to Harvey. The catered meals are world-class and endless. On the set of one of his movies Harvey was introduced to Isagenix®. He later gave Nutritional Cleansing a try and experienced amazing results.

"I lost 50 pounds* and feel healthier and more in control of my appetite and food intake," says Harvey. "When on the set, I bypass the catered breakfasts and have an IsaLean® Shake in my trailer."

Adam Makes a Career of Healthy Living

Adam was an accountant who wanted a change in his life. He was tired of budget numbers and he also couldn't stand the numbers on the scale. He knew his unhealthy lifestyle and eating habits had to go.

He followed an Isagenix® system while taking up an interest in fitness training. Through weight training, he sculpted his body into a toned, muscular shape. Along with his fitness routine and Nutritional Cleansing, he lost 60 pounds.* He traded in his calculator for gym shorts and now dedicates his life to helping others achieve health success as a personal trainer.

"My whole outlook on life changed," says Adam. "I went from being very down on myself to always smiling, being outgoing and wanting to make the world a better place."

*Results may vary.

Nutritional Cleansing Purifies Lori's Outlook on Life

Five words changed Lori's life forever—"You just need to cleanse." But when those words came from her chiropractor just a few years ago, all she could do was burst into tears. After all, she'd already been "cleansing" for weeks

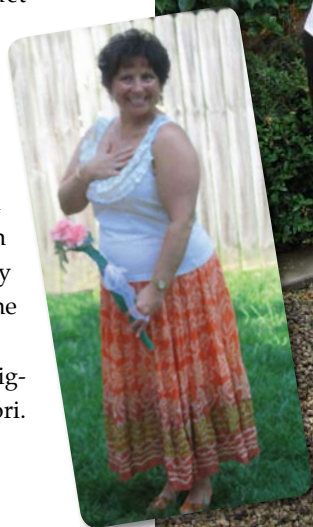
"Isagenix® gave me my life back. It's a balanced life."

using a product that contained everyday ingredients like

lemon juice and cayenne pepper. She quickly learned that not all cleanses are created equal.

Now 74 pounds* lighter Lori nourishes her body with Nutritional Cleansing, healthy meals and nutrient-rich Isagenix® products. She exercises regularly and is finally seeing the results of her hard work with a smaller waistline and a toned physique emerging.

"People are attracted to the weight loss, but the biggest thing is that I'm a different person now," says Lori. "Isagenix gave me my life back. It's a balanced life."



Lori, 55, is now 74 pounds* lighter.

Awkward Moment Sparks Change for Mother of Five

It took everything Julie had to muster up the courage to slip into a bathing suit and join her husband and his co-workers by the pool during a business trip. Then, the unthinkable happened.

One of the women reached out, touched her belly and said "oh, you're expecting a wee one." But she wasn't. That awkward moment sparked a new resolution for the mother of five.

She learned about Isagenix® and began the Cleansing and Fat Burning System. She was skeptical because she had previously failed at fad diets. Yet with Isagenix, she noticed a difference right away and knew it wasn't a diet, but a lifestyle change.

"I couldn't believe how good I felt. The weight started coming off, I felt more energy and it was motivating to see the results," says Julie, who's now lost 65 pounds* and is not afraid to hang out poolside.



Julie, 36, lost 65 pounds* with Isagenix.

Greg Triumphs Over Poor Body Image

Greg had tried every diet plan under the sun, but nothing seemed to help him improve his weight or his body image. The construction contractor simply gave up on trying to look good. But since discovering Isagenix®, Greg is a whole new man. Now 92 pounds* lighter, he can't believe his energy levels.

"I'm 52 years old and feel healthier than when I was 26," says Greg. "I think it's because weight loss by itself is not the whole picture. Maintaining a nutritional balance is the final piece of the puzzle."



Greg, 52, lost 92 pounds* and feels healthier than he did at 26.

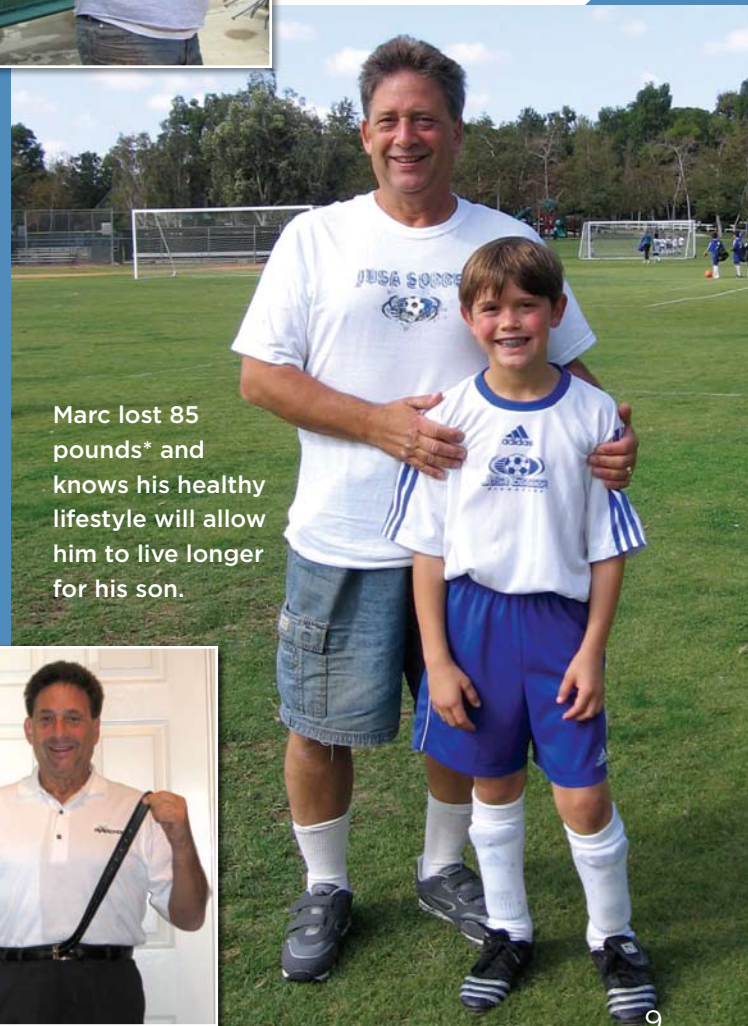


Son's Fear Leads to Lifestyle Change

Marc was overweight, had trouble walking and was experiencing many health challenges. During a routine office visit, his dentist recognized his fatigue and weight struggles and recommended Isagenix®. His final warning call came when his 10-year-old son Joshua asked him to lose weight so he wouldn't die.

Now Marc's living life to the fullest minus the 85 pounds* he lost with Isagenix. He wears an oversized belt that he has added 24 new holes to so it can fit his leaner size and carries pictures of his former overweight self to proudly share with others his success story.

"Isagenix doesn't feel like a diet because it's so natural. For the rest of my life, I will live healthy and will always use Isagenix," says Marc. "I'm determined to share this message with others and the incredible gift of Isagenix that I have been given."



Marc lost 85 pounds* and knows his healthy lifestyle will allow him to live longer for his son.



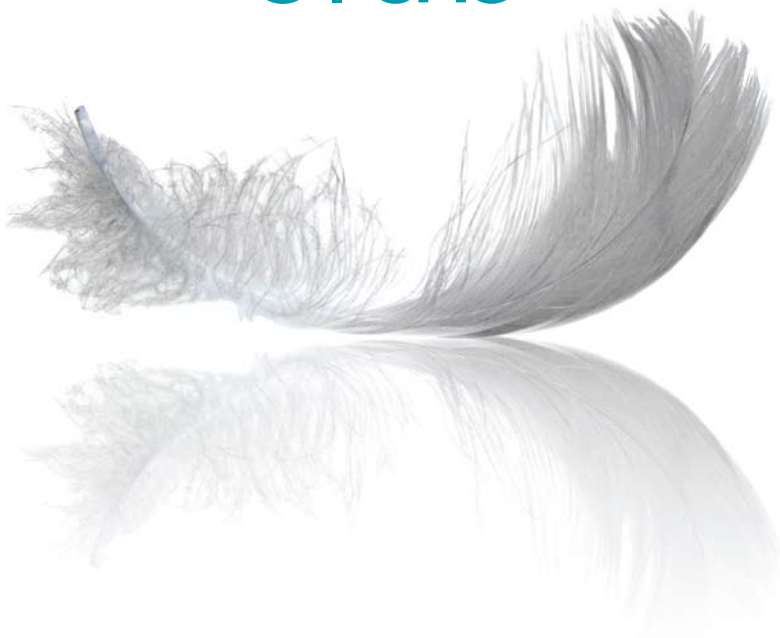
*Results may vary.

100 & 200 pound club



Few people can say they've lost half of their body weight, but a growing number of people using Isagenix® products can. From military recruit hopefuls to first grade teachers, more than 100 people have done the unthinkable, dropping 100 pounds or more.

Recognized in our 100-Pound and 200-Pound Clubs, they've now found new leases on life and are doing things they never dreamed were possible. Their remarkable stories are inspiring countless others to embark on the same life-changing journey. They may be half the size they once were, but they have twice the passion with a contagious energy that has ignited the same desire in others.





Patricee lost 110 pounds and runs half marathons.*



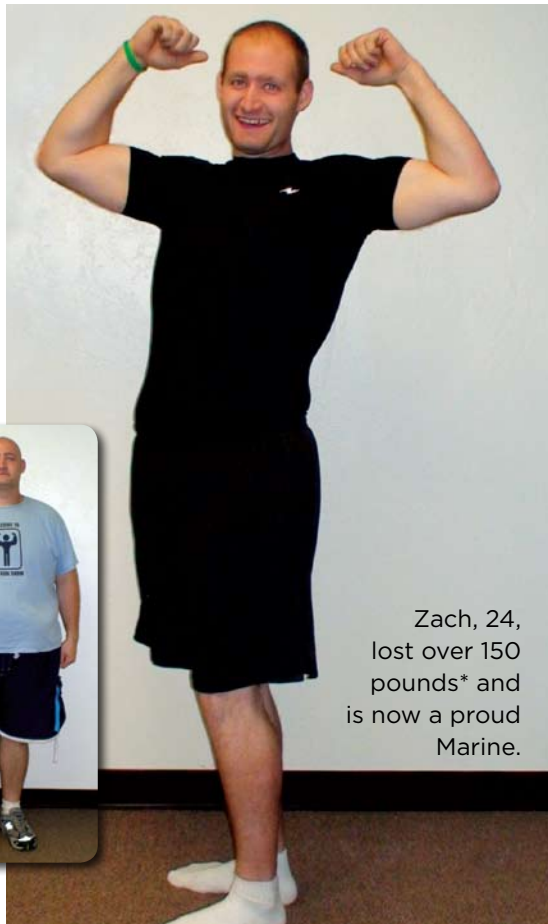
Aspiring Actress Gets Second Audition

Patricee has a life motto to “love yourself, no matter your size.” Yet, when she opted for an acting career, she knew her size 18 wouldn’t get her many parts. A few years ago, she had hit a low point in her life. Her finances were suffering and her personal life had taken a negative turn. She decided to put a positive spin on the challenges she faced and took the attitude of, “since I’m losing everything else, I should lose the weight, too!”

In addition to losing 110 pounds* with Isagenix®, Patricee has added energy and is more active than ever. Now she even runs half-marathons.

“Isagenix has allowed me to have a do over,” Patricee says. “Wouldn’t everyone like to do some things over again in their lives if given the opportunity?”

**Results may vary.*



Zach, 24, lost over 150 pounds* and is now a proud Marine.

Marine Recruit Fulfills Lifelong Dream

Zach used to tip the scales at 338 pounds. With the nickname “Porter House,” he worried that his lifelong struggle with his weight would keep him from accomplishing his dream—to become a Marine.

That all changed after he enlisted the Isagenix® Cleansing and Fat Burning System to overcome his weight-loss challenge. After dropping 101 pounds* with Nutritional Cleansing, he finally caught the attention of military recruiters. Since arriving at boot camp, Zach has lost another 50 pounds* by using his products and doing rigorous daily exercise. He still uses his Isagenix products to keep him energized during boot camp.

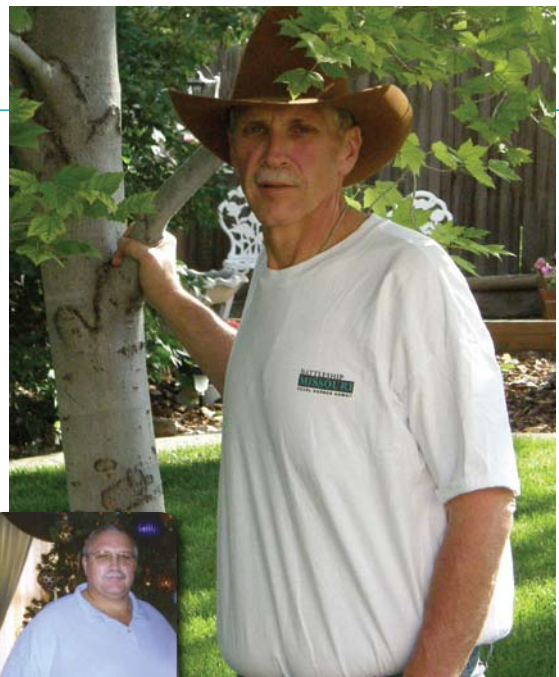
“I was poor, broke and disgusted with myself before I discovered Isagenix,” says Zach. “Now I’ve made my dream a reality.”

Former Couch Potato Transforms From Size 60 to 36*

For years, Mark’s doctor encouraged him to lose weight and improve his health and wellness, but he just wasn’t ready to commit to downsizing his 400-pound frame. Struggling with a lack of energy and spending long evenings in front of the TV, it wasn’t until he learned about Isagenix® that he began to consider a lifestyle change. He researched the company, read testimonials, and talked to his wife before trying the Cleansing and Fat Burning System.

Now 242 pounds* lighter, Mark says he’s doing what he never dreamed he could – shopping in the regular clothing stores and wearing Wrangler® jeans again.

“It was just awesome when I bought my first pair of Wranglers in 25 years,” recalls Mark. “I had to bring them back and get a pair two sizes smaller.”



Mark lost 242 pounds* and is wearing “regular” size jeans again after 25 years.

Kim Inspires Others to Take Her Journey

Kim had almost given up hope that she'd ever lose weight — until she discovered Isagenix®. A hairstylist and manager of a women's plus-size clothing store, she could hardly believe the transformation as her body began to shrink. Mirrors seemed to be lying, even though they showed her new shape. Avoiding the scale, Kim relied on one of her largest-sized skirts to help her fathom the change.

Over time, she's lost 152 pounds* and has kept it off for five years, thanks to Isagenix. One of the first members of the 100-Pound Club, she now even enjoys running and working out at the gym. Her story has inspired countless others to join her health and wellness journey and she's still overwhelmed by the responses she receives daily.

"I didn't realize that by sharing my story I would help so many people," explains Kim, choking back tears. "It's turned out to be one of the greatest blessings of my life and drives me to make a difference."

Kim, 44, lost
152 pounds*
and has kept
it off for five
years.



**Results may vary.*





SANDRA REACHES HER “ROCKY” M O M E N T

Sandra never dreamed she'd lose 100 pounds. Turned off by diet plans and the broken promises that typically accompany them, she just wanted to improve her health and feel better. She had always wanted to experience a surge of energy that made her feel like Rocky Balboa conquering the front steps of the Philadelphia Museum of Art, like she could do anything—but she wasn't sure what she could do to get there.

She found her solution with Isagenix®. Soon after, her clothes began to grow looser on her body and she had to buy new ones. As she stuck to taking her daily vitamins, drinking IsaLean® Shakes, eating balanced meals and getting active, the weight began to melt off until finally she reached the 100-pound* mark.

“Now I try to work out three times a week and take the stairs more frequently,” she says. “I do it because I'm feeling good—I've reached my 'Rocky.'”



Sandra lost over 100 pounds* and now feels as energetic as Rocky Balboa.



Isagenix® is Answer to Krista's Prayers

Krista had always had trouble maintaining her weight, trying fad diet after fad diet. Finally, she hit her personal breaking point while at a church retreat. At 403 pounds, Krista struggled to find the energy she needed to do everyday things. She knew she needed to change—Isagenix® was her answer.

At first, Krista was hesitant to try Isagenix because it seemed like past diet programs she'd tried that encouraged replacing meals with shakes. However, after just a week of having an IsaLean® Shake for breakfast and feeding her body the nutrients it needed, she knew it wasn't a diet plan, but a lifelong solution.

As her waistline and body began to transform, her colleagues at school noticed and started encouraging her as they saw her lose 100 pounds.* She wanted to keep going. She kept using her favorite products, getting more encouraged with every increment of 25 pounds that she lost. She continued exercising every morning and amazingly, she hit the 200-pounds* lost milestone.

"It still amazes me that I found something that works this well and is this easy," says Krista. "It's something I can do for the rest of my life."



Krista is an amazing 200 pounds* lighter.



Julián Adds spice to Dance Moves

Julián had a wake-up call about his weight when he saw a picture of himself from a company event. He couldn't believe he had gained so much weight. Resolved to change his lifestyle, Julián decided to take salsa dance classes. His dance teacher, Vera, not only encouraged him on the dance floor, but she also helped him incorporate Isagenix® into his life. Now 151 pounds* lighter, Julián has discovered activities that he wasn't able to enjoy before like running on the beach.



Julián lost 151 pounds* with salsa dancing and Isagenix®

*Results may vary.



ISABODY CHALLENGE™

There's so much more to the IsaBody Challenge™ than simply losing weight. Health is transformed. Old habits are left by the wayside. Lives are changed. The Challenge, held annually by Isagenix®, encourages participants to actively pursue their best health by incorporating Isagenix products, exercise and positive choices into their daily lives.

Thousands of participants send in their "before" and "after" photos and inspiring essays every year, hoping they'll be chosen as a winner.

Carole Trashes Her Bad Food Habits

A self-proclaimed "junk food junkie," Carole turned to Isagenix® to become healthy, clean and lean for life. She looked to the annual IsaBody Challenge™ as an extra incentive to do it. With months of hard work, dedication and self-motivation, she was able to transform her unhealthy eating habits, lose 80 pounds* and win first place in the Challenge. She's now active and enjoys hiking. Best of all, she doesn't have to lift the armrests to fit into her seat on an airplane.

"I'm just fortunate to have found a system that enables me to live better and help others. People see the benefits I enjoy and want to achieve the same lifestyle," says Carole. "I'm ready for anything—most importantly, I'm ready to enjoy life!"

Carole lost 80 pounds and four dress sizes during the 2007 IsaBody Challenge.*



From Trouble Tying Shoes to Triathlon: Mark Transforms Life

At 400 pounds, Mark struggled to do everyday activities like tying his shoes. He and his wife slept in separate bedrooms because he was restless every night and his 21-year-old son worried that he wouldn't be around for much longer.

"I lived a life of denial," says Mark, a bus driver and father of six. "I had a distorted image of my weight and health. I'd simply given up."

But that all changed with one decision: to try Isagenix® and sign up for the 2007 Isa-Body Challenge™. The Challenge provided a hefty incentive and "a little glimmer" of hope. Mark set out to not only commit to the system, but gain support from others in his hometown of British Columbia. He collected more than 2,000 signatures, which provided motivation and inspiration for him to keep going and win the Challenge. And that's exactly what he did.

With an initial weight loss of 114 pounds*, Mark easily took home the grand prize. Since the Challenge, he's been busy building his Isagenix business, losing more weight (he's now lost a total of 170 pounds*) and completed his first triathlon. Mark still carries his coveted clipboard of signatures with him. The list of signatures continues to help him "get busy living" and serve as a daily inspiration. He's still amazed at his transformation and can't believe how much his life has changed.

"I stay motivated by being able to share my story and give other people the belief that they can change their life no matter where they are at," says Mark. "Just a few years ago I could hardly tie my own shoes. Now I'm in the best shape of my life. My passion is to help others regain their spirits so we can all get busy living."



BUSINESS SUCCESS

—full time—



Thousands of Associates have turned their Isagenix® business into incredible, full-time careers. The opportunity to be your own boss, manage your schedule and work from home has created the most successful network marketers and top income earners in the industry.

Isagenix Associates have access to comprehensive and innovative tools, world-class training and a generous and flexible compensation plan to help them succeed in their business.

Isagenix is one of the fastest growing companies in North America and, coupled with our international growth, is creating opportunities for people worldwide to experience amazing health and wealth. This continuous growth has also given Isagenix Associates the chance to build international businesses.

Whether our Associates have a background in network marketing or are new to the industry, many have discovered incredible careers with Isagenix. The opportunities to succeed and the rewards are endless.



Luna Jumps in Feet First For Her Dream

Few dare to drop everything and pursue their dreams the way Luna has. The 38-year-old former fashion design consultant decided one day that she wanted to build a business full time and enter the world of network marketing. Thanks to a chance meeting with a top Isagenix® leader and his integrity, Luna jumped in, feet first.

She looks back now and wonders how she ever took such courageous steps to pursue her dreams of success, but knows it has paid off. As

a top leader in Isagenix, Luna stays motivated by remembering how much the Cleansing and Fat Burning System and other products helped her improve her health and wellness. The biggest mistake people make, according to Luna, is losing sight of their dreams.

“Keep on dreaming because they will come true,” says Luna who has expanded her business outreach into Asia and across the world. “Dreams came true for me. I found happiness, health, wealth, love and, most of all, I found myself.”



FORMER SOCCER STAR KNOWS HOW TO **Set and Make Goals**

As a former competitive soccer player for the Canadian National Soccer Team and the 1995 Women's World Cup Team, Nicole knows a thing or two about setting goals and achieving them. She never planned on becoming a successful international entrepreneur, but a series of unexpected events led her to discover her ultimate purpose.

Nicole accepted a scholarship to play soccer at Florida State University, but her plan didn't quite unfold the way she imagined it would. On her first day on campus, a drunk driver struck her car, dealing her a series of severe injuries. Three weeks later she returned to the sport, but relied on pain relievers to perform. She had a wake up call when her coach suggested that she take some time off. Deep down Nicole knew it was the right thing and was secretly relieved to take a break.

Though she initially only planned to take a few months off, she hasn't returned to the field since. She became a personal trainer and was introduced to Isagenix® through a friend. She decided to try the products—and it changed everything.

"Isagenix gave me my life back and helped me feel like myself again," shares Nicole.

Nicole casually referred people to Isagenix, but didn't actively commit to building her business until months later. She is now a top leader who is expanding her business globally and has teams in both Hong Kong and Taiwan.

"Isagenix is a gift and the vehicle that has allowed me to utilize all of my past life experiences, talents and skills to become a leader," says Nicole. "I've found my purpose and have the ability to impact global health."



NEW MOM BUILDS A FAMILY AND A BUSINESS

Between the feedings, naps, and frequent diaper changes, new mom Hilari is proof that building a family and an Isagenix® business can go hand in hand. Six weeks after joining Isagenix, she found out that she was pregnant, but didn't let her plans to start her family keep her from building her team. Her key to success has been setting boundaries, developing a schedule and having a support system. Hilari's vision has catapulted her to become a top earner with Isagenix. Now, with her 13-month old son and the support of her husband, she continues to reach new milestones with the reassurance that she is building a secure future for her son.

"You can be a stay-at-home mom and have a successful business without sacrificing one for the other. Network marketing is a great business for moms because it offers flexibility and true residual income."



Hollywood Couple Choose the Cleanse Over the Camera Lens

Ariana and Jay are long-time veterans of the entertainment industry. Ariana is an actress who has starred in Broadway shows and daytime soap operas and Jay is a film writer, producer and director. Even with all of their success, they never would've guessed that their greatest role would be with Isagenix®. After a friend had lost 30 pounds* with Isagenix, Ariana decided to give it a try. She lost 18 pounds and 23 inches and was amazed by her results.* She shared her success with others and before she knew it, she was getting commission from Isagenix and her products for free. She decided to start actively building a business and in March 2007, she helped Jay retire so that he could join her in the business full time. While Ariana and Jay have not totally lost their Hollywood roots or connections, Isagenix has been their proudest role and is one they plan on starring in for a long time.

"We have the ability to make a difference in people's lives in terms of health and wealth," shares Ariana. "We found our passion with Isagenix and everything prior was preparation for this."



Dynamic Duo Jumps on Fast Track to Success

When Herb and Patty set a goal of becoming five figure earners within the first 10 months of starting their Isagenix® business, they were not quite sure what they had committed to. Herb and Patty are veteran network marketers with 20 years experience as top earners in three previous companies. Even with their success, they were frustrated with previous companies and ended up leaving the industry to develop their own professional coaching business. They vowed not to be affiliated with any company and focused solely on their coaching business, but all that changed when they heard about Isagenix. They fell in love with the products and the undeniable business opportunity.

Patty and Herb dove in and took immediate action in starting their Isagenix business. While others thought their goal was a "lofty" one, their commitment, perseverance and hard work paid off. Not only did they achieve their goal, but became top leaders in the process.*

"It's important to take consistent and persistent action toward attaining a written goal," says Herb. "And when you reach that goal, always have another one in mind and go get it."

*Results may vary.

BUSINESS SUCCESS

—part time—

Helping others achieve their weight-loss and health and wellness goals is extremely rewarding and satisfying on its own, but it can also be financially rewarding, too. The amazing Isagenix® business opportunity has led thousands of people to pursue a business on a part-time basis. For many, their success with Isagenix has led them to share the benefits of the products with others and soon they were generating income from referrals.

Whether you'd like to generate extra money to make ends meet or simply build your savings account, the generous and flexible Isagenix compensation plan allows you to do just that. Stay-at-home moms and others with full-time jobs have created residual income for their families, even during challenging economic times.



Beverly Thrives in the Midst of Challenge

Beverly experienced in one year what many never experience in a lifetime. First was a divorce and moving out of her dream home. Then, her father's health took a turn for the worse and he became confined to hospice at home. Finally, she had to close her offices where she worked as a hypnotherapist due to all of her personal challenges.

“Isagenix kept me afloat. I don't know what I would have done without it.”

But while her world appeared to be crumbling, Beverly was not. The earnings from her Isagenix® business provided the income to support her during the months she stopped seeing clients and stayed with her father.

“Honestly, Isagenix kept me afloat. I don't know what I would have done without it,” explains Beverly. “Isagenix was life-changing and life-supporting on a physical, emotional and financial basis.”

Isagenix® Helps Aesthetician Renew Skin From the Inside Out

Master Aesthetician and spa owner Carol knows a thing or two about skin care. To enrich her clients' bodies with rejuvenating nutrients and transform their skin from the inside out, Carol offers Isagenix® products and a smoothie bar featuring IsaLean® Shakes.

"I know I can help more people if I can heal them internally. The body needs amino acids and active enzymes to create new cells," explains Carol, who's lost nearly 50 pounds* with Isagenix. "IsaLean® Shakes provide essential nutrients and taste great." Carol says the nutritional element of Isagenix is "unbelievable." Not only do her clients feel different, but they're also able to get off of the merry-go-round cycle of diets like she has.



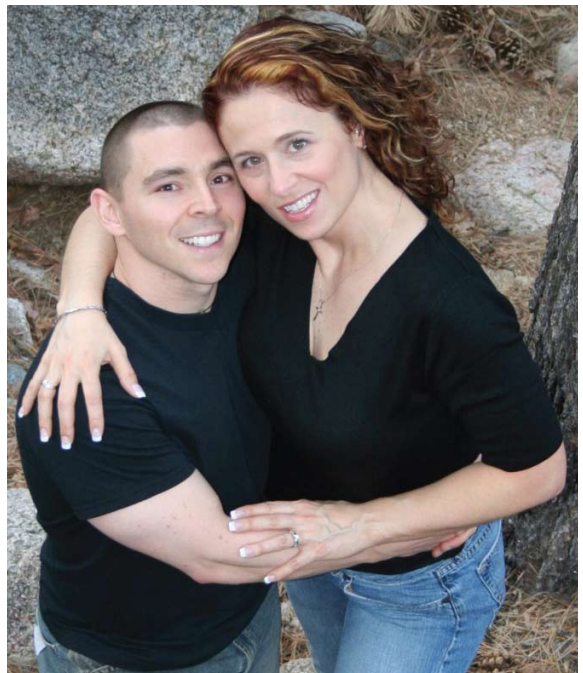
Couple Transforms Lives One Day ~~SHAKE~~ at a Time

Dietician Dino used to tell people that "convenience is a killer" to living a healthy lifestyle, especially when his clients would visit him after grabbing fast food on the way over. But since discovering Isagenix® with his wife Ronne just a few years ago, he's changed his tune—somewhat.

"Now I say convenience is a killer unless you have something healthy like IsaLean® Bars to grab," says Dino.

The couple has been building their Isagenix business by creating a life transformation program and encouraging clients to try the products to get the nutrition they need. They're quick to point out that their main goal isn't to make lots of money: it's about changing lives.

"If you set out to help people and that's your No. 1 goal, then the business and money will follow," says Dino.



*Results may vary.

Athletes



Our work, regular activities and the choices we make all take a toll and put a physical strain on our bodies. But no one understands this better than athletes. With daily, rigorous training, avid fitness routines and the pure physical nature of their sports, athletes are constantly in motion, which means fueling their bodies with proper nutrition ranks high on their priority list. More athletes are turning to Isagenix® to help them reach their peak performance.

Whether it's training for a marathon, getting lean for competitive sports or simply improving their performance levels, Isagenix athletes are building their strengths and taking their achievements to new heights.



Fitness Pro Creates Sleeker Shapes With Isagenix®

Jill wasn't looking to get in shape. Even though the 52-year-old personal trainer and national figure competitor is likely in better physical condition than most, she's always looking for a healthy edge in her competitions and options to share with her clients.

"I tested Isagenix prior to and during events and took home two fourth-place finishes, which is really good," shares Jill, who now uses the products daily. "While training, I was always exhausted, but my endurance went up after I started using Isagenix."

Jill knew immediately that she had a product people would want, especially given her elite clientele who generally want to slim down, gain more energy and create toned physiques. Even her former bodybuilder husband Scott started using the products to keep his body lean and healthy.

"Isagenix is for people who are overweight, underweight and want more energy. I tailor the systems based on what I see and hear from them and can dial in where I don't think other people can," explains Jill. "Before Isagenix, if you wanted muscles, I knew how to train them. Now I can help them shape their body both inside and out."



Martial Arts Champion **SHATTERS** Records

Martial arts champion Master Fernando has been training in martial arts for more than 35 years and is top-ranked in Tae Kwon Do, Kum Do Black Belt, Hap Ki Do and Shokotan Karate. He's also an international breaking champion who holds multiple world records for his ability to break bricks and boards with his bare hands and feet. At the age of 42, he has surpassed more martial arts records than competitors half his age. He credits his energy, focus and peak performance to Isagenix®, which also helped him lose 65 pounds*, qualifying him for the lightweight division for competitions. He now focuses on sharing his story, success and Isagenix experience with others including aspiring athletes and Hispanics.

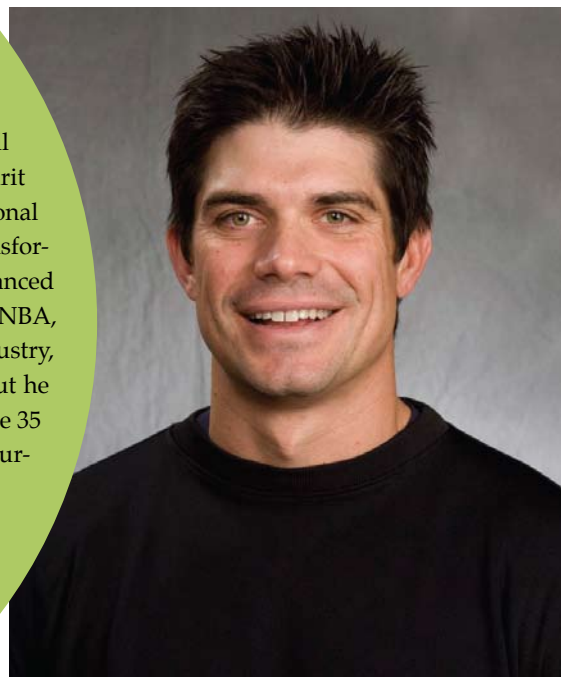
“Isagenix helped me to become an elite athlete”

“Isagenix helped me to become an elite athlete and I’m amazed by how it has enhanced my performance,” shares Fernando. “Now I’m focusing on spreading my story and spirit to create a new generation of ‘IsaAthletes’ so they can develop their careers, maximize their performance and perform longer in their sports.”

Former Linebacker Tackles Nutritional Cleansing

Shane is a former all-state high school and collegiate football player. The same energy, passion, athleticism and competitive spirit he loves about football is what he also brings his clients as a personal trainer while guiding them toward a total body and lifestyle transformation. The keys to transformation include fitness training, a balanced diet and nutrition with Isagenix. His clients include several NFL, NBA, MLB and NCAA players and coaches. Being in the fitness industry, Shane experimented with a variety of nutritional supplements, but he was amazed by his results with Isagenix. Not only did his wife lose 35 pounds, he shed 12 pounds and loves the increased alertness, endurance and energy he now has.*

“Isagenix beats all of the other supplements I have seen out there because it’s all natural and the delivery system is the best in the industry,” says Shane. “I have never seen a nutrition company that touches on all aspects of total health and wellness with cleansing and restoration like Isagenix has.”

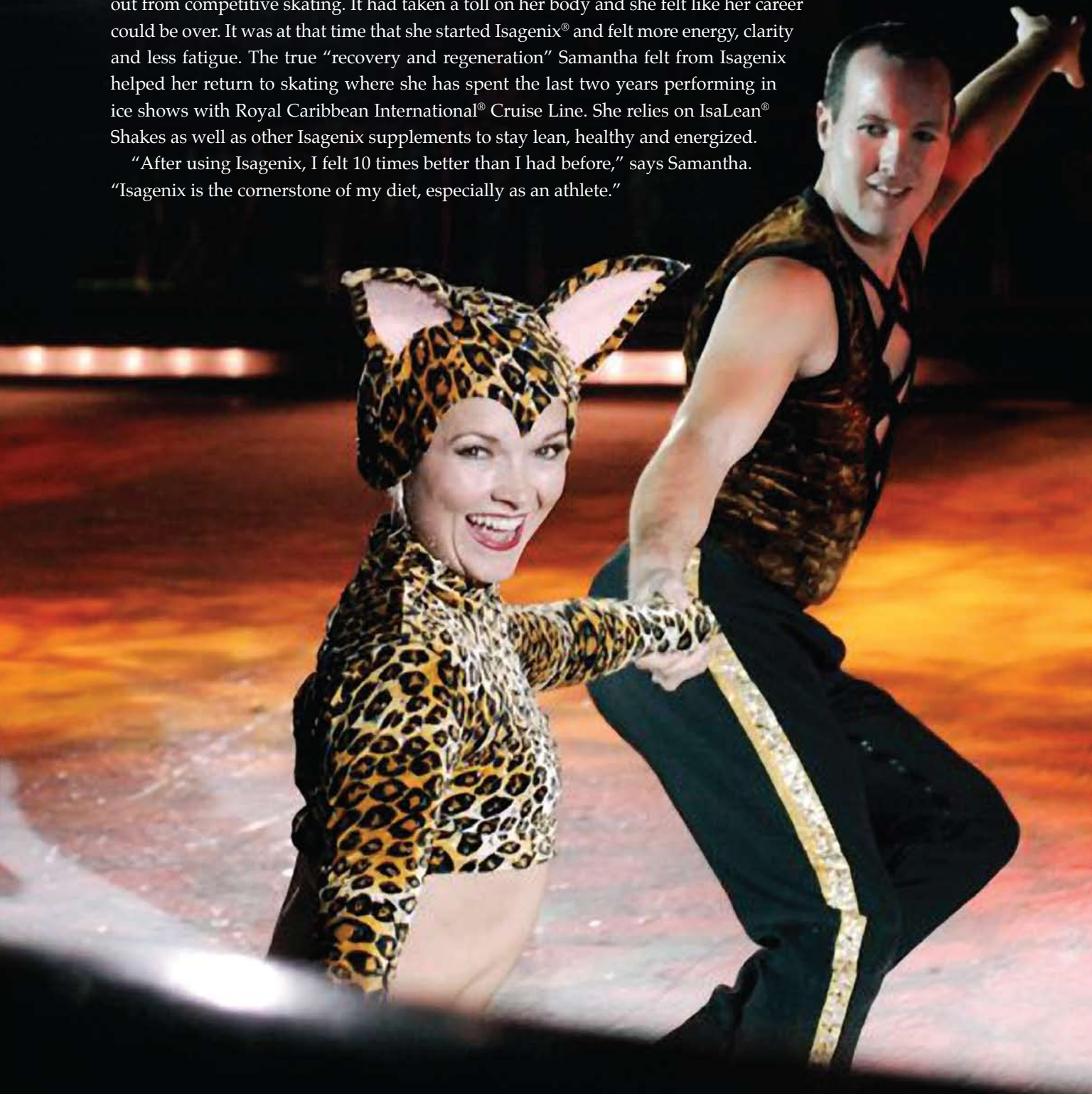


**Results may vary.*

Samantha Skates to Success

Samantha has been figure skating since she was three years old and has competed at the junior, national and international level. But by the time she was 24, she was burnt out from competitive skating. It had taken a toll on her body and she felt like her career could be over. It was at that time that she started Isagenix® and felt more energy, clarity and less fatigue. The true “recovery and regeneration” Samantha felt from Isagenix helped her return to skating where she has spent the last two years performing in ice shows with Royal Caribbean International® Cruise Line. She relies on IsaLean® Shakes as well as other Isagenix supplements to stay lean, healthy and energized.

“After using Isagenix, I felt 10 times better than I had before,” says Samantha. “Isagenix is the cornerstone of my diet, especially as an athlete.”



health care PROFESSIONALS



Isagenix[®] has helped hundreds of thousands of people to improve their health and wellness and enjoy life with greater energy and focus. Perhaps no one recognizes the value of achieving optimal health better than professionals whose careers are dedicated to just that. The powerful nutrients, vitamins and minerals in Isagenix products have caught the attention of hundreds of doctors, nutritionists and health professionals nationwide who recognize the value of Nutritional Cleansing and the benefits it can have on the body. Many of these professionals have experienced their own personal success with Isagenix and recommend our systems to their patients and clients.



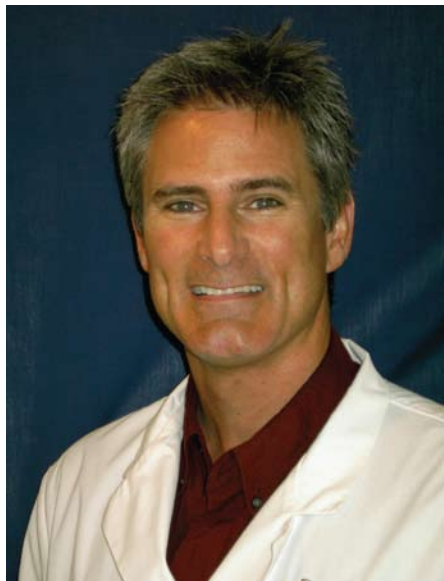
Chiropractor Adds Nutritional Cleansing to Formula For Success

Dr. David is an award-winning Florida chiropractor with more than 35 years of experience in the industry. He traded in his private practice to become a consultant for other chiropractors, teaching them how to create and manage a thriving, stress-free and successful practice. He never imagined Nutritional Cleansing would be part of his formula for success.

Impressed by his wife's 18-pound* weight loss, Dr. David conducted his own field test by having women in his office try the products. They each lost an average of seven to 10 pounds.* He also decided to try Isagenix® for himself and noticed he felt more energy and slept better than he ever had before. He has since introduced Isagenix to more than 1,500 chiropractors nationwide and nearly one-third of them have already incorporated it into their practices. Not only has Isagenix helped their patients feel better and respond better to their treatments, it has also increased the volume and income of their businesses, anywhere from 10 to 300 percent.

"Chiropractors believe in the natural health approach and Isagenix is a perfect complement to the practice. It's not a weight-loss program, but a wellness component and system for total health," explains Dr. David. "Chiropractors don't want to be known as just the people who fix backs, but provide a total health and wellness approach to feeling and performing your best."

Liposuction No Longer a Weight-Loss Option



Dr. Michael is a successful Florida cosmetic surgeon and anti-aging doctor who makes his patients look and feel beautiful. One of the most requested cosmetic surgery procedures is liposuction, but he rarely performs it anymore since discovering Isagenix®. Dr. Michael recommends Nutritional Cleansing to all of his patients as a natural and effective alternative to surgery for healthy weight loss and improved wellness. He originally offered Isagenix as a post-surgery weight-loss program, but quickly found that it was much more. He now encourages patients to make a lifestyle change with Isagenix. His results of losing seven pounds* and feeling great, coupled with his fiancée's successful six pound* weight loss armed him with a newfound belief in Nutritional Cleansing.

"I offer patients superior weight-loss results throughout their entire body with Isagenix. There's no pain, it costs far less than surgery and they will enjoy countless benefits in their overall health and well-being," says Dr. Michael. "Isagenix is not a quick fix, but a long-term solution. I've never seen anything like it in my 26-year medical career."

SUCCESSFUL UROLOGIST Boosts Patients' Health, Well-Being



Dr. Nelson of New York has been a successful urologist for two decades, even creating a ground-breaking procedure to treat prostate cancer. However, he couldn't find lasting weight-loss success for himself and over time grew more disappointed with all of the products and systems available. It wasn't until he was introduced to Isagenix® that his world changed — and his patients' as well.

"I've lost 45 pounds* and have never felt the desire to stop using the products. It's convenient and I feel so good," says Dr. Nelson. "After my success, I thought Isagenix would be ideal for my patients to help improve their health and well-being."

One of the many treatments used by Dr. Nelson in his prostate cancer patients is hormonal therapy. Which can cause significant weight gain. Dr. Nelson found that Isagenix was a great solution to help combat the negative effects of the hormones. He informs patients to seek the advice of their primary care physicians before beginning a Nutritional Cleansing regimen, but encourages them to bolster their health and lose weight. Many of them have taken him up on his advice and experienced "profound changes in their well-being."

Family Doctor Strives for Million Pound Loss



Dr. Elizabeth, a family practitioner in Alaska, wants to help her patients lose more than one million pounds to benefit their health and wellness. And she knows just the products to do it. She's used to seeing patients bring in all kinds of fad diets and nutritional products hoping to boost their health and help them to lose weight, but none had ever "wowed" her like Isagenix®. She was surprised to discover that it was not a diet and the products were high quality, natural, nutritious and contained no stimulants. She tried Isagenix herself and experienced greater energy and even eliminated her need for power naps, which used to be part of her daily ritual in order to keep up with her busy schedule as a doctor and mother. But that was only the beginning for her family. Her

Isagenix is what she refers to as "true preventive care."

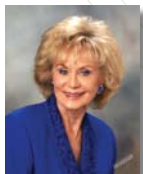
husband also experienced success, losing 30 pounds.*

Dr. Elizabeth now offers Isagenix in her practice for patients that are looking for greater health, nutrition and weight loss. She has set a goal of creating a million-pound club, which would be the cumulative amount of weight her patients have lost using Isagenix. So far she has more than 476 patients who have lost a combined total of 7,000 pounds.* Isagenix is what she refers to as "true preventive care."

"There's an epidemic of people who are having health problems due to their weight or lack of nutrition," explains Dr. Elizabeth. "As a physician, I like to focus on preventive medicine and whole body care, and Isagenix allows me to do that."

*Results may vary.

top LEADERS



Isagenix® has created hundreds of six-figure earners and dozens of people who have reached the pinnacle of success—the millionaire club.* Our leaders are driven not just by income, but by their passion to help others achieve and maintain a lean and healthy lifestyle. They are also dedicated to sharing their business-building strategies with others to help them succeed. It's all part of the unique family and team culture of Isagenix.

Earning levels for Isagenix Independent Associates that appear in this publication should not be construed as representative of fixed or typical income earned with an Isagenix business, nor are they intended to represent that other Associates will eventually achieve the same level of income. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time, commitment, activity and demographic factors.

From Butcher to MULTI- MILLIONAIRE

At age 80, Jimmy Smith is one of the most successful Isagenix® Associates. He earns more than \$2 million each year* from his Isagenix business and has more than 150,000 people in his team. But rather than lying on a secluded beach somewhere or traveling the country in his 40-foot luxury motor home, Jimmy is on a mission—to change lives, help others fulfill their dreams and share what he has learned about network marketing over the past 20 years. Don't let all of his success intimidate you. He started his business just like many others: a man who left a stable, full-time job to take a leap of faith and try network marketing.

After 40 years as a butcher, the physical nature of the job had taken a toll on his body. His entrepreneurial spirit and lifelong desire to have a family business led him to discover network marketing, where he earned a very comfortable six-figure income. Yet, he felt something was missing. When he heard about Isagenix and its leadership he decided to try the products. He lost 21 pounds and four inches and knew Isagenix was his calling.*

Leaving behind the other network marketing company and the income was a risk, especially at the age of 74, but he was convinced it was the right decision. It paid off as his success has afforded him many perks,* but he says none of it matters to him. For him, it was about fulfilling his dreams. "I feel like I'm the most blessed man on earth," shares Jimmy. "I'd have to work over 200 years as a butcher to make what I make with Isagenix."

One of his goals now is to share his success with others and build what he hopes will be his legacy for his family, friends and Isagenix. Jimmy has already helped to create several Isagenix millionaires and helped thousands of others to increase their income. He attributes his youthful energy and health to taking care of his body with Isagenix products and still doing what he's always done: dreaming of the future. "The day you stop dreaming in this life, it's over," he says. "You have to keep dreaming. Dream as far as you can and when you get there, dream further."

**Results may vary.*



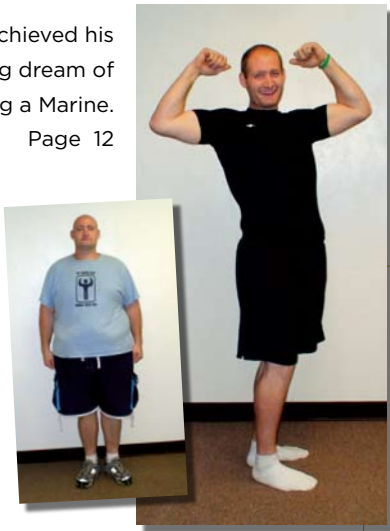
*Jimmy Smith
during his days
as a butcher.*



ONE COMPANY.

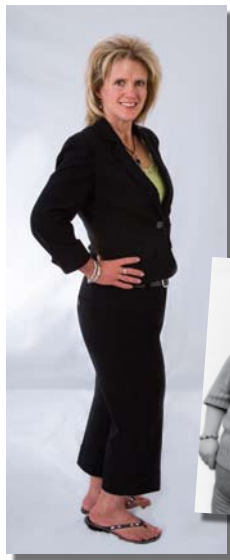
Hundreds of Thousands of Lives Changed.

Zach achieved his
lifelong dream of
becoming a Marine.
Page 12



Shane, a personal
trainer, recommends
Isagenix® to the NFL,
NBA, MLB and NCAA.
Page 26

Hilari, proves that you
can be a stay-at-home
mom and build a
successful business.
Page 20



Kim lost 152 pounds*
and has kept it off
for five years.
Page 13



Dr. Elizabeth is helping
her patients lose more
than one million pounds.
Page 31

For more information, please contact your
Isagenix® Independent Associate


World leader in nutritional cleansing.™

Visit the "Community" Section at Isagenix.com for More Stories or to Submit Your Own

*Results may vary.