

Nutritional Cleansing Unlocking the Miracle of the Human Body

Restore Optimum Health

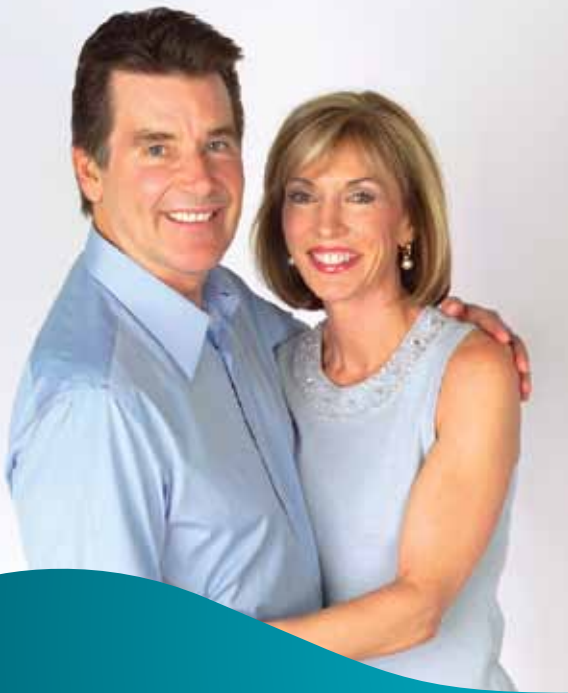
Revive Vitality

Lose Weight

Trim Inches

Build Muscle





Jim and Kathy Coover

Co-Founders

Our goal is to make a difference by impacting world health. By bringing exciting new discoveries in science and nature to the marketplace, we are accomplishing our mission.

Isagenix® has improved upon the ancient health practice of cleansing by creating a system to infuse nutrients into the body. This accomplishes two things: it speeds the removal of impurities and rapidly accelerates the body toward optimum health.

Help us accomplish our mission by making nutritional cleansing a regular practice. You will be helping yourself live healthy, clean and lean for life!



**Cleanse
for Life**

The Human Body is Amazing.

It was created to sustain life using a myriad of complex, beautiful interactions that start at the cellular level.

When your body is at peak health, you have the energy and desire to be active, are able to maintain a healthy weight and you feel so good that you believe you can accomplish anything.

Wouldn't you like to feel health emanating from every fiber of your body? It creates such confidence that you believe you can live your dreams. You can feel this way—with the help of nutritional cleansing.

Why Cleanse?

Your body—like everyone's—accumulates impurities. Whenever your body has too many impurities due to stress, pollution or bad food, its ability to eliminate them is weakened. Your body then stores the extra waste in fat cells.

This stored waste makes your body less efficient. This includes slowing down your metabolism, which regulates nutrient use, energy production, and weight—resulting in a glut of pounds and inches. You may also feel sluggish, have trouble concentrating and could fall victim to illness.





Who Needs Nutritional Cleansing?

All adults who live with stress, pollution and incomplete nutrition should cleanse.

Anyone who is interested in improving the quality of their lives by regaining lost energy,

losing weight, improving athletic performance or creating a healthier life should cleanse.**



Nutritional Cleansing: Improving on an Ancient Practice

Throughout history, cultures have cleansed by fasting to help support good health. Even today, it's common practice to cleanse with liquids, such as juices and broths.

However, fasting or cleansing with juices and broths rarely provides the nutrients to:

- Promote complete cleansing
- Sustain energy
- Rebuild health
- Prepare your body to perform at its peak
- Sustain a healthy weight

You deserve the best nutrients from a nutritional cleansing system. The Isagenix® Cleansing and Fat Burning System is an inclusive

system packed with life-enriching nutrients to strengthen your body's ability to cleanse and replenish naturally. **When your cells are clean and replenished with nutrients, you unlock your body's incredible potential:**

- Safely lose unwanted pounds and inches**
- Cleanse harmful impurities from your system**
- Burn fat and build muscle**
- Reduce unhealthy cravings**
- Gain energy and improve mental clarity**

Nutritional cleansing, when combined with a nutrient-dense, reduced calorie diet and regular exercise, can help you arrive at a healthy weight.



Nutritional cleansing updates the ancient practice of cleansing by using nutrients to drive out impurities stored within our bodies. This practice unlocks our bodies' true potential, so we may experience increased energy, enhanced physical and mental performance, safe weight loss and optimum health.



The Visionary Behind Our Revolutionary Formulas

John Anderson's 30-plus year career as a Master Formulator has given him a unique perspective about the transformative power of nutrients.

He believes the partnership of cleansing and nutrient infusion is the key to vibrant health and to sustain optimal weight. His vision inspired the creation of the Isagenix® Cleansing and Fat Burning System.

The Cleansing and Fat Burning System was created as a complete system to accelerate a return to optimum wellness. Included are the nutrients required to enhance cleansing, replenishment and revitalize health.

Allow your body to be the miracle it was intended to be with nutritional cleansing. Talk to your Independent Isagenix® Associate today about the Isagenix® Cleansing and Fat Burning System.



The Isagenix® Cleansing and Fat Burning System Works!

"I lost 20 pounds* and am now a comfortable size 6. My sugar cravings were gone. I began to sleep better — and the energy! I felt good. I look 10 years younger."**

- **Debbie E.** - Washington



"I lost 14.5 pounds* using the Isagenix® System and have seen significant improvement in my conditioning. I also feel greater stamina and energy. My medical doctor told me I was healthier now at 72 years of age than 95 percent of his patients ages 35 - 45."**

- **George L.** - Arizona

"I implore anyone who feels hopeless to take a step of faith and try the Isagenix® Cleansing and Fat Burning System. I've lost 142 pounds*! Isagenix® has proved to be one of the greatest blessings in my life."**

- **Sharon B.** - Texas



"When a friend introduced me to Isagenix® products, I decided to be open-minded and try them. Afterward, I felt great and after two months time, I jumped two levels in my training."

- **Master Long Fei Yang** - New York

* Results may vary.

** The statements in this publication have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. If you are pregnant, nursing, diabetic, on medications have a medical condition, or are beginning a weight control program, consult your physician before using Isagenix products or making any other dietary changes. Discontinue use if allergic reactions occur.

Medical Doctors are Talking About the Isagenix® Cleansing and Fat Burning System

“Since my successful experience with these products, I have started many of my patients on the Isagenix® Cleansing Systems. My patients are having similarly good results as I’ve had. One of them has released over 65 pounds* and has experienced many positive shifts in her overall health.”

- **Judith Moss, D.O.**,
Family Practice

“Isagenix cleansing has helped more of my patients than any other product or therapy I have used in the 25 years of practicing medicine. Clearly, cleansing with nutritionally dense products is the wave of the future.”

- **Dennis Harper, D.O.**,
Family Medicine



* Results may vary.



ISAGENIX

Cleanse[®]
for
Life

Dietary
Supplement



Natural Flavor
Tropical Paradise

11 FL OZ (314 mL)

Lost 218 Pounds*

Kept it off
for 3 years!

“I used to be known as the big kid in school. Throughout my entire adult life, I have tried to lose weight. The day I decided to try the Isagenix® System was the day that changed my life. I have lost 218 pounds* — the best part is all of the compliments on my new look.”

– **Jason D.** – *Illinois*

* Results may vary.



For more information, or to purchase products,
please contact your Independent Isagenix® Associate.